

# DAVE S ARMSTRONG

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## WORK EXPERIENCE

### PRODIGY PROMOS

#### Senior Designer

2014-Present  
Lindon, UT

Managed workflow and project assignment for the design department  
Performed all pre-press including preparing files, sending deliverables, and resolving issues  
Designed art for apparel and promotional products and helped establish branding and product lines

### DCWV INC

#### Production Lead

2013-2014  
Provo, UT

Press readied all art, packaging, and assembled files and delivered final files and proofs to China  
Created new systems to ensure file accuracy and worked to improved interdepartmental communication  
Oversaw and organized production workflow, processes, and trainings for the art department

### WOODCAT PHOTOGRAPHY

#### Photographer/Owner

2013-Present  
Provo, UT

Photographed weddings, engagement, family, and portrait sessions  
Designed and built the website and other promotional material  
Met with clients to discuss wedding plans and organize shoots

### R&REMBROIDERY AND SCREENPRINTING

#### Art Department Head

2009-2012  
Provo, UT

Managed workflow and procedure in the art department  
Trained and supervised junior artists  
Created art for T-shirts and other printable media and prepared clients' art for screen printing

### STERLING ATM

#### Sign Shop Manager

2009  
Salt Lake City, UT

Oversaw the production of signs, vinyl decals, miniature models, large format prints and stickers  
Worked with brand managers from major financial institution to protect and promote corporate identity  
Operated large format printers, vinyl plotters, CNC routers, and other equipment

### CREATIVE EXPRESSIONS INC

#### Sign Shop Manager

2007-2008  
Murray, UT

Worked with supervisors and customers to create logos, designs, and printed material  
Prepared art for screen printing, offset printing, vinyl cutting, and promotional products  
Designed and built company websites and weekly E-mail newsletters

### SILVER CREEK COMPUTERS

#### Computer Technician

2006-2007  
Ephraim, UT

Scheduled and executed house calls to fix computers and networks for private, corporate and corporate customers and government agencies  
Troubleshoot and repaired computers in our main office

### SANPETE MESSENGER

#### Webmaster/Design

2005-2006  
Manti, UT

Built and maintained the website for the local weekly newspaper  
Formatted for web and uploaded the newspaper each week  
Designed ad for web and print editions of the newspaper

## SKILLS

Adobe CC - Illustrator, Photoshop, InDesign, Acrobat  
Web Design - html, css, Wordpress  
Microsoft Office - Word, Excel, Powerpoint

Extensive pre-press and production knowledge  
Proficient on Apple and Microsoft platforms  
Strong attention to detail and optimization

## EDUCATION

### SNOW COLLEGE

#### Communications Major

2002-2006  
Ephraim, UT

2002-2005 Editor-in-Chief of The Snowdrift - Student Newspaper  
2002-2005 Program Director of 89.5 KAGJ - Student Radio Station  
Took Courses in Theatre, Radio Production, Web Design, Newspaper Production, Public Speaking, and Mass Communication

### MANTI HIGH SCHOOL

#### Class of 2002

1998-2002  
Manti, UT

Was involved in student government (Jr. Class Vice President), speech and debate (State Champion, competed in Student Congress, Spar, Lincoln Douglas Debate, and Impromptu Speaking), competition drama (State Champion in Humorous Interpretation, also competed in One Act Play, served as drama club vice president for two years), theatre (had leads in several dramatic and musical productions) yearbook (Computer Editor and Photographer), newspaper (Columnist), band (band president, multiple brass instruments), and show choir.